



Athens Youth Hockey Association

2023-2024

State of the Association

March 24, 2024



2023-2024 SEASON ON-ICE SUCCESS

- 14U, 12U, and 10U teams each had winning seasons and won their respective BTHL division end-of-season tournaments
- Two successful and well-attended Learn To Play Hockey sessions resulting in 14 mid-season hockey registrations
- Strengthened relationship with the OU Hockey coaching staff, including Coach Jamie McVicar leading skills training



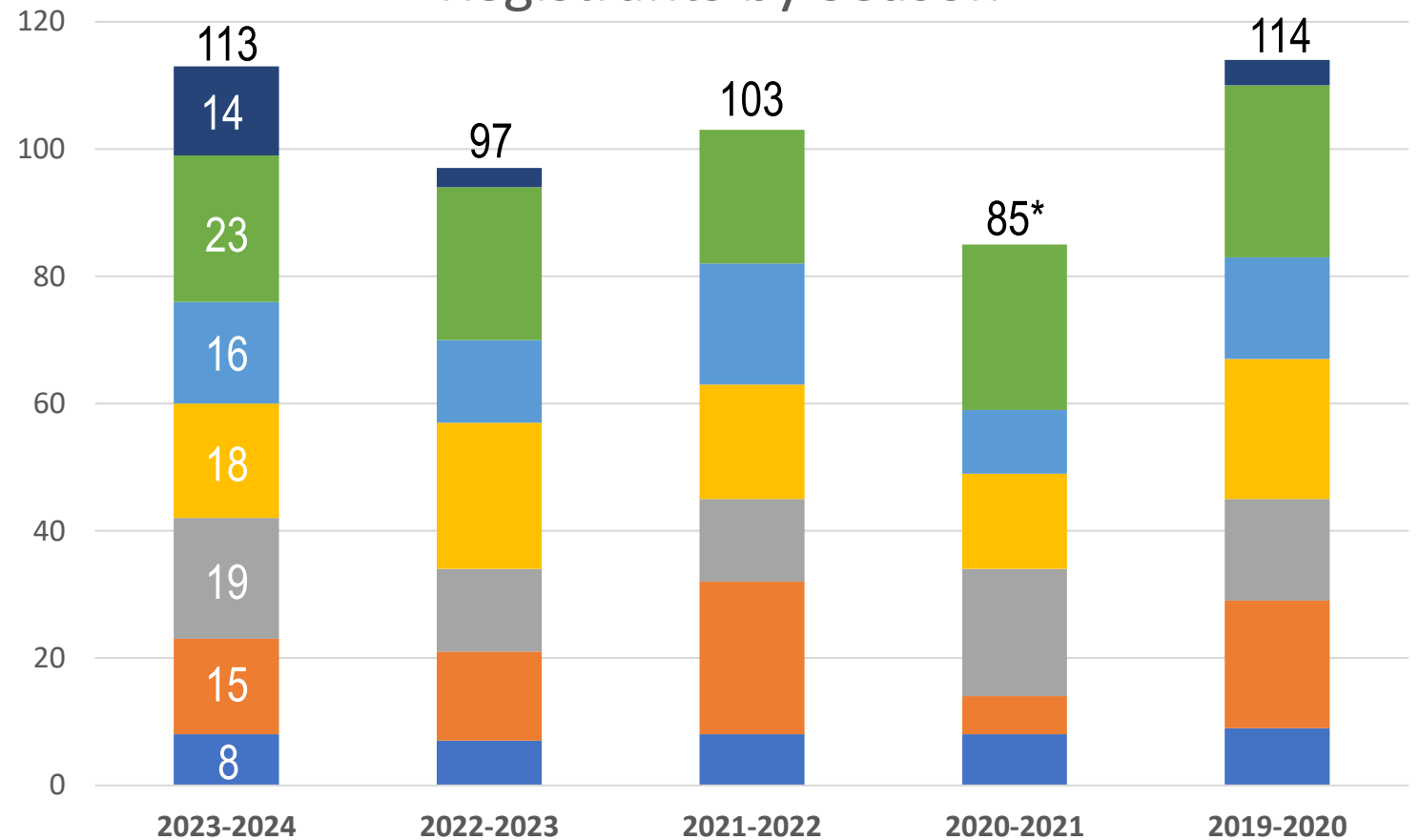


2023-2024 SEASON REGISTRATION RECOVERY

- 2023-2024 Registration by Age

- (14) Learn to Play Grads
- (23) High School
- (16) 14U
- (18) 12U
- (19) 10U
- (15) 8U
- (8) 6U

Registrants by Season



* Number of registrants prior to season cancellation.



2023-2024 SEASON BUSINESS CHALLENGES

- While the Association's efforts on the ice have had positive results, there have been deficiencies w/the back-of-house business
- Record keeping has been boxes that get passed around from year to year
- Many detailed records from 2017-2022 are incomplete or missing (financial receipts, meeting minutes, grant applications, etc.)
- AYHA's business license was allowed to expire for and 11-month period





2023-2024 SEASON CORRECTIVE ACTIONS

- Past several seasons of income and expense data has been reconciled into consistent Quicken categories
- Reports are now being generated in Quicken to provide fiscal updates, future budget planning, and tracking by season
- Regular recording keeping from Board meetings and other AYHA business activities during the season

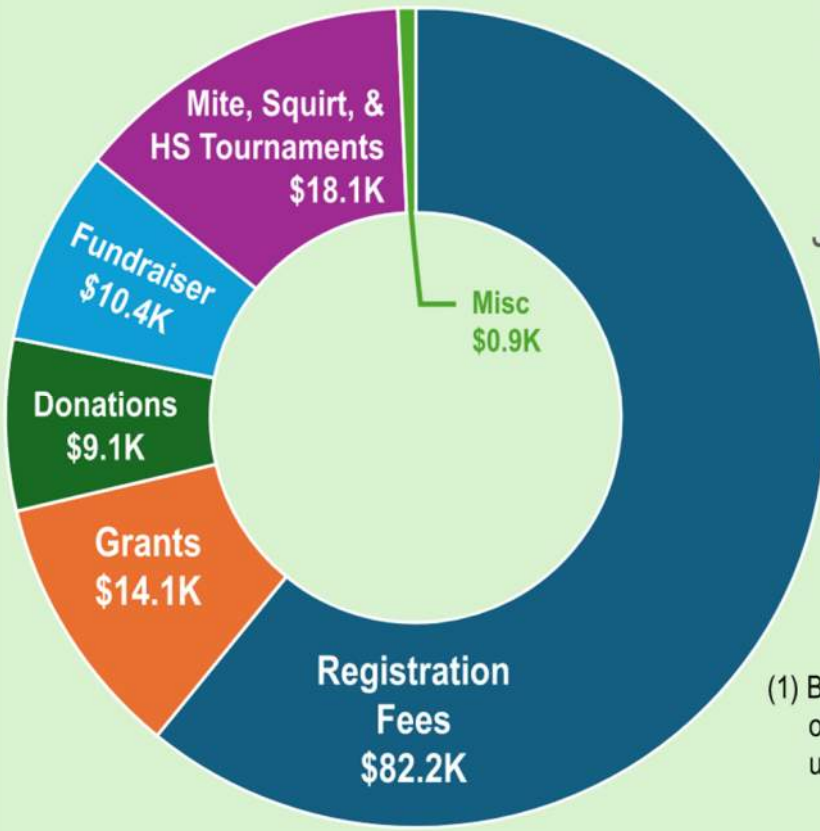
Association now has an accurate accounting of what specific activities are generating income and expenses over multiple seasons

Board can make better decisions on the activities that maximize income, reduce expenses, and right-size registration fees

Ensure that the Association is meeting its federal & state record keeping requirements, especially if the AYHA were to be audited



2023-2024 SEASON INCOME & EXPENSE SUMMARY

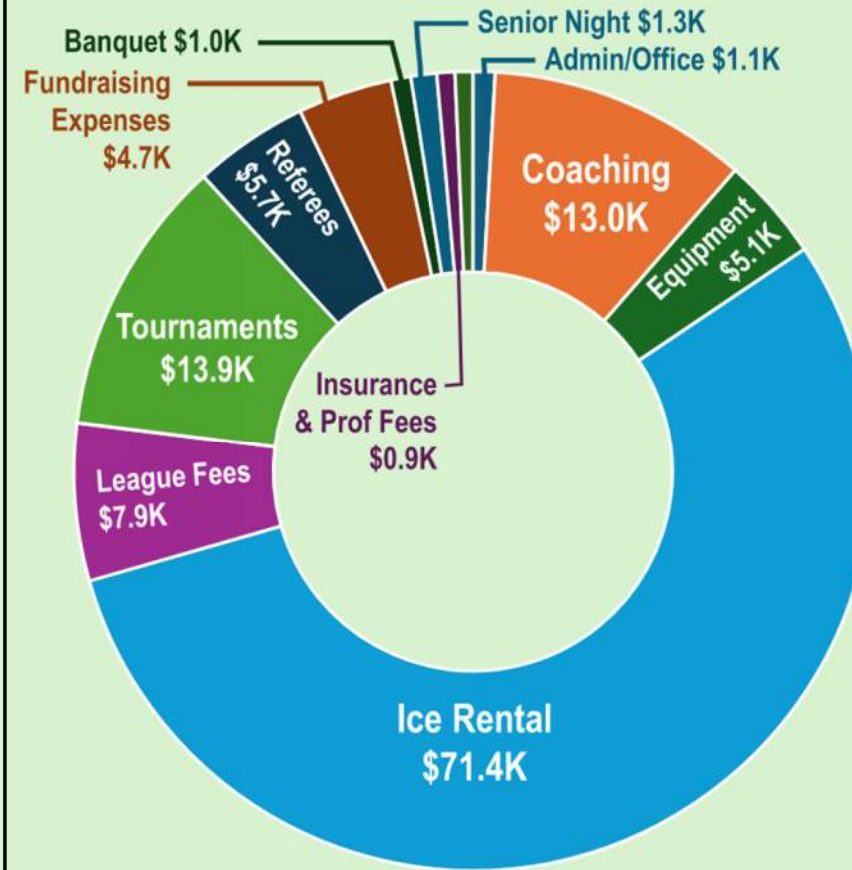


2023-2024 Season Income⁽¹⁾ \$135,000

June 1, 2023 – May 31, 2024

- Registration Fees
- Grants
- Donations
- Fundraiser
- Tournaments
- Misc

(1) Based on projections for the last months of the fiscal year to account for unencumbered incomes and expenses.



2023-2024 Season Expenses \$124,500⁽¹⁾

June 1, 2023 – May 31, 2024

- Administration & Office
- Coaching Salaries & Fees
- Equipment
- Ice Rental
- League Fees
- Tournament Expenses & Fees
- Referee Training & Wages
- Fundraising Expenses
- End of Year Banquet
- Senior Night
- Insurance and Professional Fees
- Misc



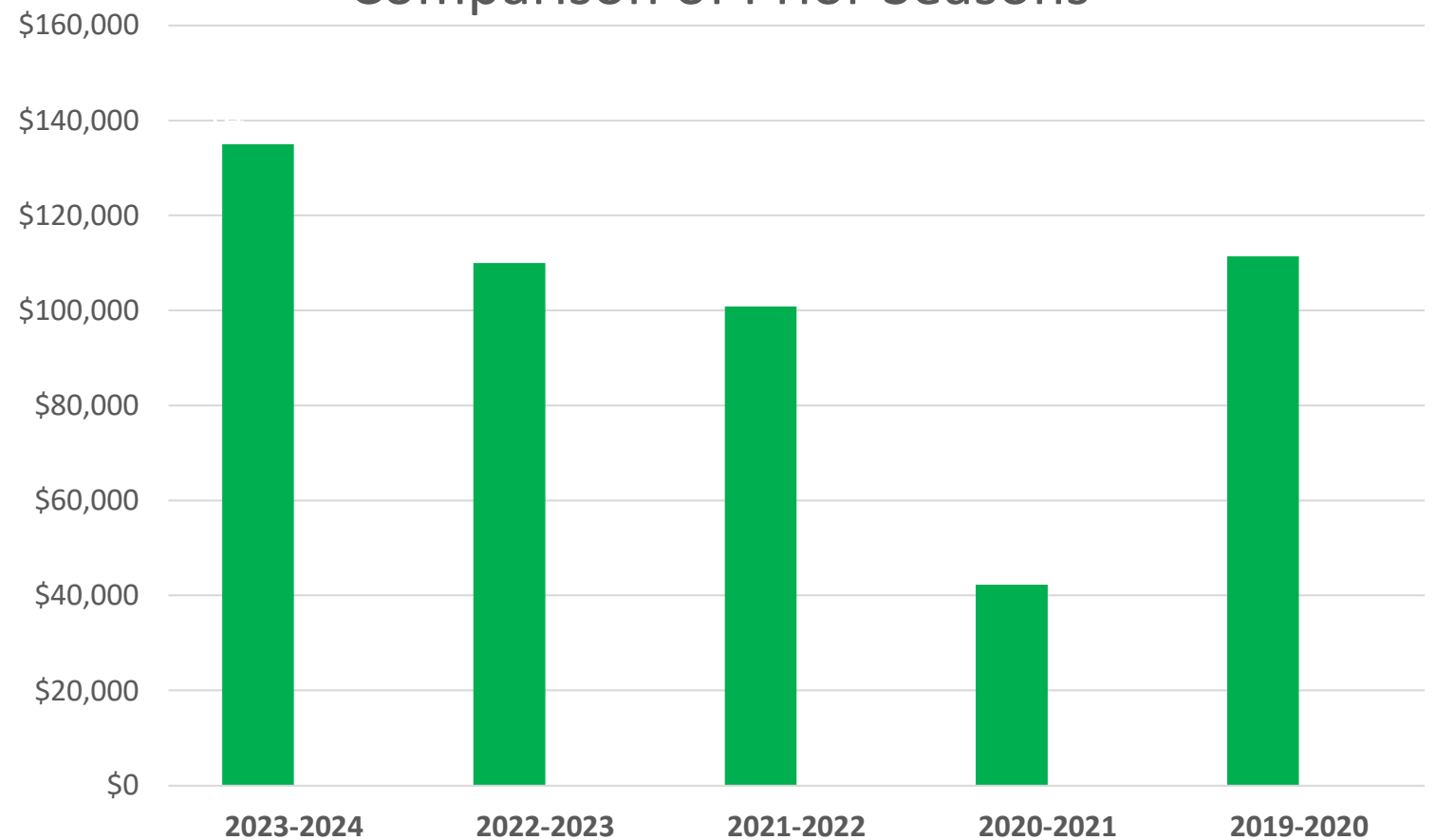
2023-2024 SEASON INCOME & EXPENSE SUMMARY

 Income

- 23-24 Season is the first full year free from the impacts of COVID
- Income sources are registration fees, grants, donations, fundraising, and AYHA tournaments

Registration	61%
Grants/Donations/Fundraising	25%
AYHA Hosted Tournaments	13%

Comparison of Prior Seasons





2023-2024 SEASON INCOME & EXPENSE SUMMARY

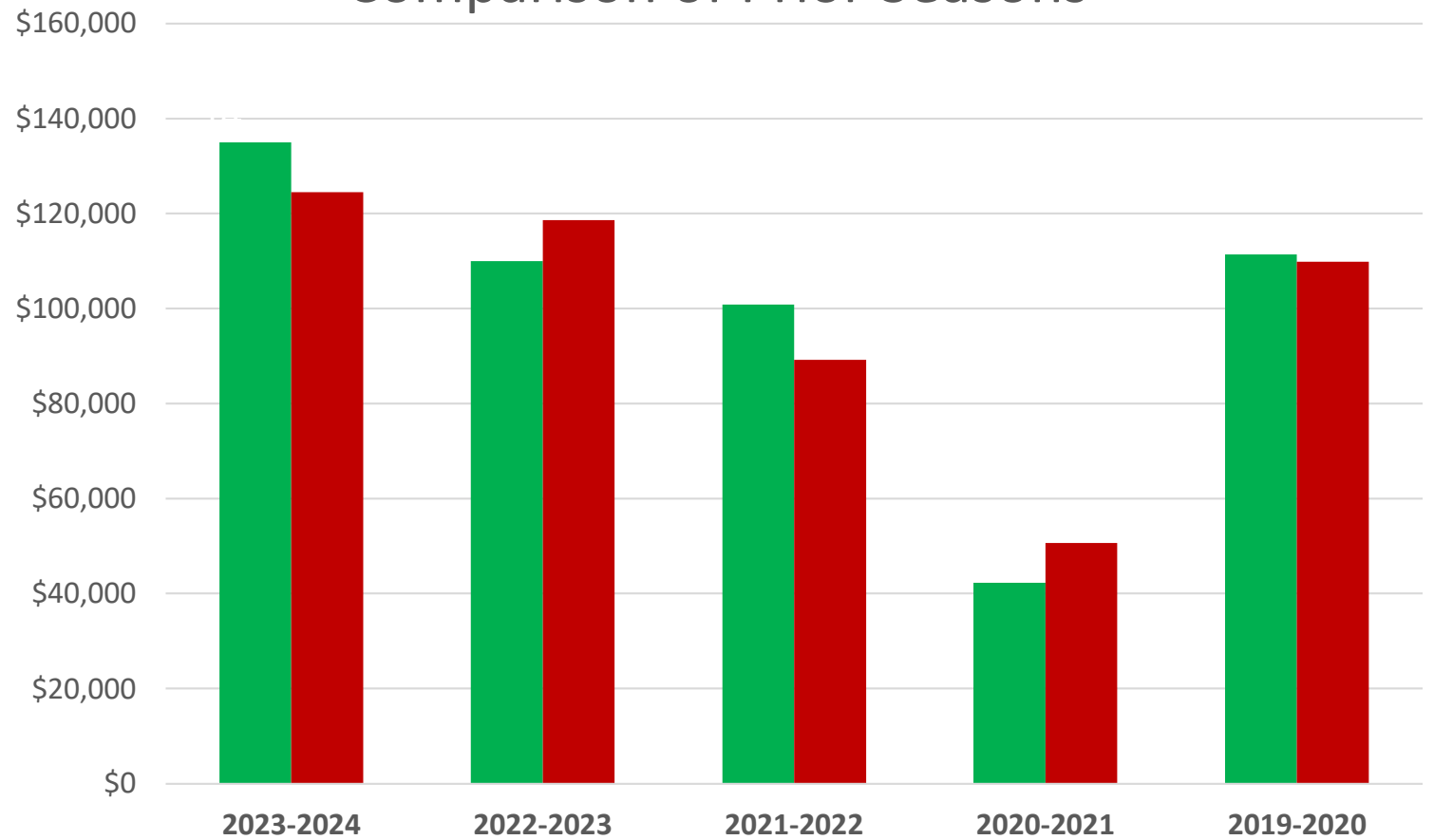
 Income

 Expenses

- Ice rental fees, coaching salaries, league registration fees, and tournament production fees are the largest expenses

Ice Rental	55%
AYHA Hosted Tournaments	11%
Coaching Salaries	10%
League Registrations	6%

Comparison of Prior Seasons





2023-2024 SEASON NOTEWORTHY ACHIEVEMENTS

- Earlier start to player registration and extended payment plans
- Bylaws reorganized & updated, eliminating conflicts w/the old Handbook
- Strengthened relationship between AYHA and OU Hockey coaching staff (skills coaching)
- Continued home-grown referee development
- CBJ Foundation covered the cost of the ice rental for LTPH
- Two well-run AYHA tournaments and a high school jamboree





2024-2025 SEASON BIRD ICE ARENA REFRESH

- Construction scheduled to start May 1st
- Construction Scope
 - New ice surface
 - Replacement chiller (gently used)
 - Roof repairs
 - Roof insulation
 - Interior painting
- Construction scheduled to be complete for the start of the 2024-2025 season





2024-2025 SEASON ASPIRATIONS FOR THE NEXT YEAR

- Comprehensive Handbook update to make it a useful how-to manual for many Association activities
- Consolidation of website hosting, registration, file storage, and team communication under one provider
- Continued referee development to ensure we have experienced officials for 8U through Highschool
- Coach development





2024-2025 SEASON CHALLENGES FOR NEXT YEAR

- Establishing a more organized way of transferring Association knowledge from year to year
- OU will continue to progressively increase hourly ice rental rates for the foreseeable future
- With the increasing number of 6U and 8U hockey players, the Association must recruit new coaches & help train
- Need increased participation from parents at every age division for key roles

